



VOICES of the FOUNDERS SHOW

**PUTTING YOU, YOUR BUSINESS, YOUR PRODUCT, OR YOUR SERVICE...
ON CENTER STAGE!**

Looking for a professionally produced, promotional product to build your brand and online presence, or increase your funding, credibility, prospect pool, customer base, sales, or connections? The **Voices of the Founders Show** can do that for you-- and at a very affordable price!

What is Voices of the Founders?

Voices in the Founders is an audio show designed to showcase you and your business, product, service, training program, book, or something else you want to promote. It's intended to make it easier for people to find you. **After all, if people can't find you, they won't ever know what you need or have to offer!!** Each program runs about 30 minutes. During that time, you'll take questions and engage in conversation with Voices of the Founders host, **Jeff Ostroff**.

How Does the Interview Process Work?

The process is simple and built around Jeff's vast experience as a professional interviewer, podcast host, moderator, creator, producer, consultant, trainer, and columnist. Well before we record your program, you'll provide Jeff with information about yourself, your business, your product, or whatever it is you want to promote. You'll also let Jeff know what you want your appearance on Voices of the Founders to achieve.

During this pre-taping period, Jeff will prepare you so you can give your best possible performance. A day or two before recording, you'll receive reminders of how to prepare for your appearance. And, just before we tape your program, Jeff will review the most important points necessary for your optimal guesting appearance. This includes putting you in the most relaxed frame of mind possible.

After your recording is finished, Jeff and his competent editing staff will edit the program to assure the finished product presents you in the best possible light.

How Will My Appearance Be Promoted and Distributed?

Jeff Ostroff & Associates, LLC will promote your finished program with a customized post, audiogram and/or videogram, and link on LinkedIn, where we have nearly 4,000 followers. Your episode will also appear on the Voices of the Founders page of our website and on popular sites like **Spotify** and **Apple**. We'll promote your appearance on **YouTube, Facebook, and Instagram**. Beyond that, **Jackie Vergne**, founder of the highly successful **Vergne Equity**, has agreed to promote our episodes to her over 30,000 LinkedIn followers. [linkedin.com/in/jackie-vergne](https://www.linkedin.com/in/jackie-vergne) **Greg Plum**, ecosystem expert, with over 8,000 LinkedIn followers will also push out our episodes. <https://www.linkedin.com/in/gregplum/>. We expect other connections will do that, too.

Of course, **you and your team** will also have access to *your* program for whatever purposes you choose, such as using on social media posts or on your website, sharing with the media, using in your sales pitches and communications to connections, clients, prospects, vendors, etc.

You Can Benefit from an Appearance on Voices of the Founders if You...

- are looking to increase capital, visibility, credibility, etc. for your start-up or other venture
- have a new product or service, or are seeking more visibility for your current offerings
- own a business or franchise you want to expand or, perhaps, sell
- have a book, training program, new invention, or something else you want to promote to the public, businesses, nonprofit organizations, and/or government agencies
- are looking to find the best possible talent for your organization.

How Much Does It Cost to be Featured on Voices of the Founders?

We expect to charge \$2000 or more in the near future. However, during this kickoff period, we're charging a *low, introductory fee of just \$500!* This includes the time and costs for *planning, recording, editing, promoting, and distributing your professionally produced 30-minute audio program with clip(s)*. **Compare this to what you'd pay a professional photographer for still photos, or an ad or podcast booking agency for a similar promotional product.**

About Jeff Ostroff, Voices of the Founders Producer and Show Host

Jeff Ostroff is the creator and host/producer of two podcasts: **Looking Forward®: Opportunities for Job, Career, Business, and Investment Seekers** and **Health Care on the Horizon**. He has produced nearly 170 episodes so far. Jeff's also co-hosted **BBX World's Business X** podcast and episodes of the **My MacDLife** podcast. He's a voiceover talent and B2B/B2C interviewer for businesses looking to promote their companies or better understand their competitors, prospects, and customers. Jeff's hosted or facilitated events as well. And, he's the author of the Prentice-Hall book, *Successful Marketing to the 50+ Consumer*.

[For more information or to book a program, please contact us at www.jeff-ostroff.com](http://www.jeff-ostroff.com)