



VOICES IN THE SPOTLIGHT #1 (from Jeff Ostroff & Associates, LLC)

💡 ***Spotlighting Your Business, Nonprofit, Product, Service, Expertise... and You!***

★ **Be the Voice of Your Brand**

Stand Out. Get Noticed.

If you're a **solopreneur, founder, business owner, sales/marketing executive, college or university president, nonprofit leader, franchisor, author,** or other **professional** looking to **elevate your personal or business brand** — *Voices in the Spotlight (VIS)* is designed for YOU.

Our **professionally produced, strategically planned video interview, hosted by interviewing expert, Jeff Ostroff,*** puts you **front and center**-- letting your **story, credibility, experience, and unique differences** shine. You'll captivate **clients, prospects, connections, and media** alike.

☑ **WHAT YOU'LL GET:**

🎧 **Pre-Interview Zoom Strategy Session**

→ Clarify your message and build confidence so you shine in your VIS interview and beyond.

🎥 **10–12-Minute, High-Quality Video “Portrait” Interview Posted on LinkedIn, YouTube, etc.**

→ Stand out/shine as you showcase your business, brand, product, service, book, or expertise

→ Can include B-roll content— We can insert a pitch deck, video clips, product photos, etc.

🎧 **MP3 Audio + 2 Video Clips + Full Transcript**

→ Multi-format, ready-to-use content

📢 **Promotion on 10+ Major Podcast Platforms**

→ Including Apple Podcasts, Spotify, Amazon Music, PlayerFM, plus our website

📱 **Social Media Exposure**

→ Shared on **LinkedIn, YouTube, Instagram, and Facebook**

📁 **Freedom to Use Your Interview and its Contents**

→ Yours to use freely whenever, however, and wherever you want — just don't resell or edit.

HOW TO USE YOUR INTERVIEW:


- Post on **LinkedIn, websites, blogs, newsletters, emails**
 - Share with **prospects, clients, partners, investors, consumers, distributors, etc.**
 - Add to **sales decks, webinars, presentations**
 - Turn into **snippets** for long-term social media
 - Showcase at **events, trade shows, or meetings**
-

 **Current fee: \$750 (U.S.) \$1050 (Canadian) ****

(Comparable market value: \$6,000-\$18,000!)

Ready to Shine a Spotlight on YOU?

 jeff@jeff-ostroff.com

 (302) 650-8936

 www.jeff-ostroff.com www.linkedin.com/in/jeff-ostroff/

Be Seen. Be Heard. Be Remembered.

**Learn more about Voices in the Spotlight's creator, interviewer, and producer, Jeff Ostroff, by visiting the above website or LinkedIn address. Jeff's produced nearly 180 interviews in the past 5 years.*

*** Please contact us about pricing for shorter or longer videos or audio-only portraits.*



VOICES IN THE SPOTLIGHT #2 (from Jeff Ostroff & Associates, LLC)

💡 *Spotlighting Your Destination to Businesses, Travelers, and Job Seekers!*

★ Be the Voice of Your Travel Brand to Grow Your Business.

Looking for a **cost-effective, high-visibility way** to showcase your economic development or travel opportunity to businesses, employers, travelers, travel/leisure industry professionals, and others? One that delivers **SEO and lasting value and is reasonably priced?**

Our **professionally produced, custom, and strategically planned video “portraits,”** hosted by interviewing expert, **Jeff Ostroff,*** put you front and center-- **letting your location’s visual, economic, and lifestyle appeal-- and unique differences--** shine through. You'll captivate your target audiences and the media alike.

☑ **WHAT YOU’LL GET:**

🎯 **Pre-Interview Zoom Strategy Session**

→ Clarify your message and build confidence so you achieve your intended interview outcomes

🎥 **10–12-Minute, High-Quality Video “Portrait” Interview Posted on LinkedIn, YouTube, etc.**

→ Stand out and shine as you showcase your economic development or travel opportunity

→ Include B-roll content— We can insert video clips, photos, or other visuals into the interview

🎧 **MP3 Audio + 2 Video Clips + Full Written Transcript**

→ Multi-format, ready-to-use content

📻 **Promotion on 10+ Major Podcast Platforms**

→ Including Apple Podcasts, Spotify, Amazon Music, PlayerFM, plus our website

📱 **Social Media Exposure**

→ Shared on **LinkedIn, YouTube, Instagram, and Facebook**

📁 **Freedom to Use Your Interview and its Contents**

→ Yours to use freely whenever, however, and wherever you want — just don’t resell or edit.

HOW TO USE YOUR INTERVIEW:


- Post on **LinkedIn, websites, blogs, newsletters, emails**
 - Share with **prospects, customers, booking agencies, referral partners, groups, etc.**
 - Include in **sales calls, webinars, and other presentations**
 - Turn into **snippets** for **long-term social media**
 - Showcase at **events, trade shows, or meetings**
-

 **Current fee: \$750 (U.S.) \$1050 (Canadian) ****

(Comparable market value: \$6,000-\$18,000!)

Ready to Shine a Spotlight on YOUR TRAVEL OR LEISURE BUSINESS?

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✦ Be Seen. Be Heard. Be Remembered. Get Booked.

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VOICES IN THE SPOTLIGHT #3 (from Jeff Ostroff & Associates, LLC)

Job and Board Seekers: Make a Great Impression. Get Noticed. Get Hired!

💡 Stand Out in Today's Job Market!

ATTN: Mid-to-executive-level job seekers (and their executive career coaches.) Looking for a way to go beyond your résumé, LinkedIn profile, and cover letter to show employers who you really are? Whether you're seeking a new job or a corporate Board position, **Voices in the Spotlight (VIS)** helps you share your story, personality, value, and potential with confidence and clarity. With us, you'll stand out by being **seen and heard** "in action."

☑️ WHAT YOU'LL GET

- **Pre-Interview Preparation and Strategy Session**
Clarify your message and build confidence, so you can deliver an engaging, articulate VIS interview with Jeff Ostroff*... and when you have your actual job interviews
- **Professionally Produced Audio/Video "Portrait of You" Interview**
A high-quality, 6-8-minute audio/video recording posted on your LinkedIn profile page, YouTube, and elsewhere (public or private: your decision)
- **Two Video Clips**
Short, attention-grabbing clips for LinkedIn, job applications, and other uses
- **LinkedIn Posts**
If you want us to, we'll promote you and your unique value.

Current fee: \$750! (Compare this to typical market rates of \$3,600-\$12,000.)**

🎯 HOW TO USE YOUR INTERVIEW AND CONTENT

- Highlight your communication skills and personal brand
- Share your promotional interview on LinkedIn, in your portfolio, or in job applications
- Send to recruiters, mentors, or networking contacts
- Use written, audio, or video clips in emails, follow-ups, on a website, etc.

📅 Let's put YOU in the spotlight!

✉️ jeff@jeff-ostroff.com

☎️ (302) 650-8936

🌐 www.jeff-ostroff.com www.linkedin.com/in/jeff-ostroff/

⚡ *Put your best self forward. Be seen. Be heard. Be hired!*

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**** ** Please contact us about pricing for shorter or longer videos or audio-only portraits.**